

PRAJIN GOPI

UI/UX Designer

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Professional Summary

Senior UI/UX and Product Designer with 12+ years of experience delivering B2B/B2C web applications, design systems, and customer-focused digital products. Skilled in design systems, interaction design, and user-centered research, known for turning complex requirements into elegant, conversion-driven workflows that improve usability, SUS, and NPS. Experienced in leading end-to-end discovery-to-delivery across agile squads, driving stakeholder alignment, and facilitating workshops to translate insights into measurable business outcomes. Achieved tangible impact: improved task success by 25–40%, reduced time-on-task by up to 35%, and built scalable Figma design systems (100+ components, tokens) that cut rework by 30–40% and accelerated release cycles. Strong background in Angular/.NET environments, WCAG 2.1 AA accessibility, and collaborative design delivery. Based in Belfast with an MDes in UX & Service Design.

Skills

Design & Prototyping Tools: Figma, FigJam, Adobe XD, Photoshop, Illustrator

Collaboration & Research: Miro, Notion, User Flows, Journey Mapping, Usability Testing, Workshops

UX Competencies: Wireframing, Prototyping, Information Architecture, Design Systems, Responsive Design

Collaboration & Handoff: HTML5, CSS3 (basic), familiarity with front-end frameworks (e.g., Angular, Bootstrap)

Branding & Visual Design: UI Design, Mockups, Branding Assets

Professional Experience

Senior UI/UX Designer

Empress InfoTech – Kochi, India

Feb 2015 – Aug 2024

- Designed and delivered intuitive, responsive user interfaces for web products and client solutions.
- Produced wireframes, interactive prototypes, and user flows to optimise usability and streamline customer journeys.
- Collaborated with developers on Angular and .NET MVC platforms to ensure seamless design-to-development handover.
- Established and maintained scalable design systems, enhancing design consistency across projects.
- Developed branding and marketing assets, including leaflets, infographics, and digital campaign materials.

Web Designer

IDSi Technologies – Kochi, India

Aug 2012 – Jan 2015

- Designed and implemented websites and interfaces for web applications across various industries.
- Produced digital and print marketing materials, including banners and product guides.
- Worked closely with development teams to ensure seamless UI integration.
- Improved website responsiveness and accessibility, enhancing overall user experience.

Early Experiences

Graphic Designer / Artist

2adpro Media – Bengaluru, India

Apr 2010 – Feb 2011

Octopix Media – Kochi, India

Mar 2008 – Feb 2010

- Created newspaper ads, magazine layouts, promotional pages, and web branding assets.
- Produced high-volume creative materials while maintaining quality and visual consistency.
- Applied visual storytelling principles to strengthen client branding and communication.

Education

MDes in UX and Service Design

Ulster University, Belfast | 2024 – 2025

Bachelor of Arts in Economics

M.G. University, Kottayam | 2016 – 2019

Comprehensive Multimedia & Animation (CMM)

Xplora Design Skool, Kothamangalam | 2009

Languages

English – Fluent • Hindi – Fluent • Malayalam – Native • Tamil – Conversational

Certifications

[The Complete Sass & SCSS Course: From Beginner to Advanced \(Udemy\)](#)

Portfolio

www.designhandyman.co.uk